# 25 Award-Winning Salsas

Hand crafted in Zanesville, Ohio since 1989 · All natural · Low sodium, low sugar, low calorie · $10 per jar

Supporting 4Star Horsemanship 4-H Spring | Order from | Order by

Jose Madrid Salsa began in 1989 with recipes handed down from Jose Madrid to his grandson, Mike "The Salsa King" Zakany. Every salsa is made from fruits, vegetables and spices, and our salsas have won national awards in two countries. We think they're more about flavor than heat. Find your level below.

## Fruit Salsas

Fresh ripe fruit meets Jose's award-winning blend of tomatoes, chilies and spices, lightly sweetened with honey: just 2 g of sugar per 2-tbsp serving. Raspberry and Peach came first, and Raspberry has won national awards in two countries. Cherry Chocolate, Mango Habanero and Roasted Pineapple Habanero bring the heat. Great over chicken, pork, fish, or a block of cream cheese.



**Raspberry**
Mild
Best seller
Award winner



**Peach**
Mild



**Strawberry**
Mild



**Pineapple**
Mild



**Mango**
Mild



**Cherry**
Mild



**Cherry Chocolate**
Hot



**Mango Habanero**
Hot



**Roasted Pineapple Habanero**
X-Hot

## Specialty Salsas

The flavors that make us unique. Chipotle Con Queso is a cheesy chipotle dip. Black Bean Corn Poblano and Roasted Garlic & Olives are crowd favorites. Chipotle Hot is smoky, and Raspberry BBQ Chipotle is our sweet-but-spicy BBQ sauce. Garden Fresh Cilantro is packed with fresh cilantro, and Jamaican Jerk was co-created with a chef from a Jamaican resort.



**Chipotle Con Queso**
Medium
Cheese dip



**Black Bean Corn Poblano**
Medium



**Roasted Garlic & Olives**
Medium
Best seller



**Chipotle**
Hot



**Raspberry BBQ Chipotle**
Medium
BBQ sauce



**Garden Fresh Cilantro**
Mild



**Garden Fresh Cilantro**
Hot



**Jamaican Jerk**
Medium

## Verde Salsas

Made with tomatillos, the Mexican husk tomato. Verde is the Salsa King's favorite and won Best Green Salsa in the US at the 2004 Salsa Shoot Out. XX-Hot is what we lovingly call "Stupid Hot."



**Spanish Verde**
Mild
Salsa King's pick



**Spanish Verde**
Hot



**Spanish Verde**
XX-Hot
Stupid hot!

## Original Salsas

Where it all started in 1989. The Originals are smooth, with no chunks and no onions. Clovis Medium and Ghost of Clovis are chunkier, and are named for Clovis, NM, Jose Madrid's hometown.



**Original**
Mild
Smooth



**Clovis**
Medium
Chunky



**Original**
Hot
Smooth



**Original**
X-Hot
Smooth



**Ghost of Clovis**
X-Hot
Chunky

## Heat guide: mildest to hottest

| Mild | Medium | Hot | X-Hot | XX-Hot |
|---|---|---|---|---|
| Raspberry · Peach · Strawberry · Pineapple · Mango · Cherry · Garden Fresh Cilantro · Spanish Verde · Original | Chipotle Con Queso · Black Bean Corn Poblano · Roasted Garlic & Olives · Raspberry BBQ Chipotle · Jamaican Jerk · Clovis | Cherry Chocolate · Mango Habanero · Chipotle · Garden Fresh Cilantro · Spanish Verde · Original | Roasted Pineapple Habanero · Original · Ghost of Clovis | Spanish Verde |

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